



Jeb Bush
Governor

John O. Agwunobi, M.D., M.B.A., M.P.H.
Secretary

PINELLAS COUNTY HEALTH DEPARTMENT

Tuesday, February 15, 2005

FOR IMMEDIATE RELEASE

Contact:

Jeannine Mallory, M.P.A.
Public Information Director
727-824-6908

Step Up, Florida Comes to Pinellas County

Step Up, Florida - On Our Way To Healthy Living! sm is a statewide campaign promoting physical activity and healthy lifestyles all year long to Florida's citizens and visitors. This campaign also showcases the many opportunities to be physically active in Florida.

During February every county in the state will host a Step Up, Florida event. That means that wherever you live, you have an opportunity to get involved and get active with people in your community. The Step Up, Florida celebration is a point-to-point event where a flag is passed through all 67 counties in Florida, ending in Orange County on February 26, 2005.

The event in Pinellas County will be held **Saturday, February 19**. Come and get active in this safe, fun, family event celebrating the great opportunities we have to be physically active here in Pinellas County. Join others in receiving the Step Up, Florida flag from Hillsborough County on the Friendship Trail Bridge (old Gandy Bridge). **The 1.5-mile walk to the middle of the bridge will begin at 9:00 am, with check-in starting at 8:45 am.**

For information about the statewide campaign (dates, copies of routes) please visit the Department of Health website at www.doh.state.fl.us/family/chronicdisease/walk_index.html.

###

The mission of the Pinellas County Health Department is to promote, protect and improve the health and safety of residents and visitors through public and private community efforts.